



CSRA *Photography*

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CSRAHEADSHOTS.COM

TEAM BRANDING

CSRA *Photography*



**Your
Employees are
an extension of
your brand**



**Show off
your company
culture**



The manner in which you present your people - from Leadership Team to customer facing representatives - has a direct impact on how people think about your company. From your public website to your internal communications and employee social media, you have an opportunity to be exemplary. I look forward to transforming how your people look, feel and perform in the world.

DEMONSTRATE UNITY, STRENGTH, CONSISTENCY AND QUALITY.

CONFIDENCE

Confidence comes from your eyes. We will avoid the deer in headlights look to communicate your expertise.

APPROACHABILITY

Approachability combines body language and smile. Everything must appear authentic or you risk not looking approachable.

PSYCHOLOGY

What message are you trying to convey with your headshot? Is your branding positioning you to get the work you want?

HEADSHOT DAY

1 PREPARE

- Determine location for shoot (at my studio or your office)
- Choose Headshot Style and background for your brand
- Schedule team members time slots
- Provide headshot preparation guide

2 HEADSHOT DAY

The general flow of how the day works:

- Setup if on-location
- Images are reviewed in real-time
- Team members select favorite image(s) right after taking them

3 POST

- Images retouched to remove unwanted blemishes, hair flyaways, whiten teeth, etc. and also correct brightness and skin tones
 - Images Delivered with team member's name in high-res and web-optimized
 - Scheduling link provided for those that missed Headshot Day and New Hires
- These are taken in my studio at the same per image fee.

My process is unique, and I have spent a great deal of time refining it. I work with a camera connected to a computer. This allows for instant image review. I use the images on screen to teach and coach each person. This helps me to better direct my subjects into body positions and expressions that are both confident and approachable. At the end of each session, the person being photographed selects their favorite image. These images are of great importance, and I want to make sure each of your team members absolutely love them!

PRICING: \$200 PER IMAGE ON-LOCATION FEE: \$800
(NOT CHARGED IF PHOTOS TAKEN IN STUDIO)

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HEADSHOT STYLES

CSRA *Photography*

Choose your preferred style
and background
for your company.

BROADWAY®



WALL STREET®



CENTRAL PARK®

